

Rotary Club of Salem

Gold Star Report No. 24

July 1 2015-June 30 2016

Mary Way - President



Rotary International's President, Ravi Ravindran, set the theme "Be a Gift to the World" for this Rotary year. Our Club had a great year making meaningful contributions in our local community and in the world.

Our Food Drive, holiday giving to the Tree of Joy and the Salvation Army, and blood drives were as strong as ever. Again this year we sent two aspiring young leaders to Rotary Youth Leadership Awards (RYLA) camp. We lined up host families to welcome pairs of teenagers from the divided nation of Cyprus. We sponsored a Rotaract Club, and maintained ties with an Interact Club at South Salem High School. We welcomed exchange student Nishka Ajmera from India, and followed the progress of Emani Price in Slovakia. Leah Borden was our short term student in Japan during June.

The Salem Area Trail Alliance (SATA) was selected as our major Good Works project. With the \$30,000 awarded, they proposed to build a pump track for bicycles in Geer Park within city limits. We loved the idea of kids being able to get outdoors and play in their own neighborhood, testing their skills on a hilly bike track. Near the end of the year, we had a ceremonial presentation of the big check to SATA that was enthusiastically attended and featured on our Facebook page and website.

The Board of Salem Rotary Foundation made available \$28,000 for the Club's charitable projects around Salem. The Good Works Committee, led by Bruce Anderson, awarded \$12,000 to nine worthy recipients for small grants and scholarships. These projects included an industrial-grade kitchen appliance at a homeless shelter; scholarships for would-be soccer athletes; and prescription medicine for low income patients. We continued to fund the Duval scholarship for a student at Chemeketa Community College.

As the year closed, the Board dedicated a second \$15,000 seed funding for a major project in celebration of our Club's 100th year in 2020.



Mary Way
President

The Rotary Club of Salem - Who We Are

The Rotary Club of Salem first organized in September 1919 when a small group of forward-looking business and professional men met above Giles' Wholesale Fruit Store at south High and Trade Streets. The club was officially chartered on January 1, 1920. The Rotary Club of Salem was the 306th club formed in the world and has been making contributions ever since.

The Rotary Club of Salem is the second largest club in District 5100. Our attendance averaged 65%. Attendance includes attending weekly meetings, participating in Rotary sponsored activities and events, meeting make-ups at other club meetings - anywhere in the world, on-line make-ups, committee meetings and other committee work. Our membership reached 188. We ended the year with 171. Of those, we have two honorary members, 16 Corporate Principals, 20 Rule of 85 and 134 active members.

**Club Leadership Committees
Office of Past President Committees**

Barry Nelson

Nominating Committee, By-Laws, Service Day Committee; Past Presidents Council

Nominating Committee - a full slate of candidates was presented to the membership for consideration and ultimately, voted into office.

Past Presidents Council - regular meetings of past presidents continued.

Annual Planning - The board identified several goals to work on this year.

Office of President Elect Committees

Steve Ickes

Program, Strategic Planning, Presidential Citation

Program Committee - Our Program Committee brought an amazing array of speakers and music to our club meetings each week.

Presidential Citation - We received a Presidential Citation award this year for all the accomplishments of the club. This is a recognition awarded from Rotary International for meeting or exceeding expectation in several categories.

Office of the Secretary Committees

Holly Berry

Attendance, Roster, Club History Committees

Attendance - Paul Farrell. 29 members were recognized for perfect attendance this year.

Roster - Warren Bednarz. The printed roster serves as a reference for members when proposing new members, club leadership, club history and a listing of members.

Club History - Ron Rubel. With our centennial just a few years away, work has begun on organizing and consolidating club records.

Office of Treasurer Committees

Chuck Swank

Cashiers Committee

Cashiers - Kelly White & Mike Niblock. Oversees the collection of lunch payments.

Club Service 1: Club Meetings

Larry Konick

Bell Ringers, Greeters/Traveling Mic, Invocation, Music Committees

Bell Ringers - Brenna Baccum. Solicit and announce the “bell ringers” at weekly club meetings with humor and enthusiasm.

Greeters/Traveling Mic - David Deckleman. Schedule members to greet all who attend weekly meetings and introduce guests.

Invocation - Richard Pine. Schedule members to give an invocation at the start of weekly meetings.

Music - Mary James. Schedules committee members to choose and lead the song at weekly meetings.

Club Service 2: Fellowship

Natalie Dunn

Fellowship Events, We Care, Firesides, Rotary Minute, Featured Rotarian Committees

Fellowship - Teresa Lulay. Getting to know each other is important and the committee provided several opportunities throughout the year that allowed for conversation.

We Care - Natalie Dunn. When life events occurred for our members, the committee stepped up and lets them know everyone was thinking of them by circulating and sending cards.

Fireside - Teresa Lulay. Gatherings held throughout the year giving those working on acquiring their blue badges a chance to get to know others in the club and more familiar about how the club operates.

Club Service 3: Membership

Steve Nass

Membership Development, Red Badge, New Members Orientation Committees

Membership as of July 1, 2015 - 168

Membership as of June 30, 2016 - 173

Membership Development - Cindy Peck. 24 fabulous, new members were recruited, installed and oriented this year. Unfortunately, we lost 19 members.

Red Badge - Lauren Gutierrez. The Membership Committee reviewed and made changes to the Red Badge process.

New Member Orientation - Larry Gray. Orientations are held regularly to familiarize new members with the history of Rotary Club of Salem and discuss events and activities in which they may participate.

Club Service 4: Communications

Barby Dressler

Public Relations and Internal & External Communications Committees

Weekly Update - Stephanie Smetana. The weekly e-blast message with members is distributed via Constant Contact. It includes standard content such as the President's Message, meeting information, program description, bell ringers, announcements and links to Rotary resources. Periodic articles are featured and messages that support club activities and fundraising.

- 48% average open rate for the time period. Industry standard is 28%
- 19% click through rate average. Industry average – 8.4%
- 39% open on mobile. 61% open on desktop

Followers on Facebook -

- 403 Fans
- 56% Women, 42% Men
- Ages:
 - 25-34 - 17%
 - 35-44 - 26%
 - 55-64 - 17%

- From 29 Countries

Vocational Service
Nick Williams
Youth and Adult Vocation

Community Service 1: Community Needs
Maria Reyes

Food Drive, Holiday Giving, Blood Drive, Hands On Committees

Food Drive - Brent Nielson. This was our 27th city-wide food drive. Food and funds were raised to provide 168,003 meals to hungry families and children in Marion and Polk counties, reaching an 89% participation rate for our club.

\$56,001 raised by Rotary Club of Salem
\$62,646 raised city wide (187,939 total meals)

Salvation Army Bell Ringers – Fred Gates. Twenty club members spent an hour each ringing the bell outside Kohl's on the skybridge.

\$5,404 raised during club meeting

Holiday Giving - Dawn Bostwick.

60 Gifts for Oregon State Hospital
410 Gifts for Children

\$10,250 (Approximate value) raised in cash and gifts

Blood Drive - Tim Nissen. Approximately 80 pints of blood were donated during four blood drives.

Hands On - Justin Tyler. Two teams worked at painting the basement of the HOME Youth and Resource Center.

Community Service 2: Fundraising
Christian Bryant

Good Works Event, Golf Tournament, Good Works Selection Committees

Good Works Project Selection - Bruce Anderson.

Good Works Event.

Director of Fundraising - Lauren Gutierrez

Auction coordinator -

Decorations chair - Claudia Vorse

Marketing chair - Brenna Baucum

Emcees - Kyle Dickinson and Nick Williams

This year's \$30,000 large project was awarded to Salem Area Trail Alliance (SATA) for a proposed pump track for bicycles in Geer Park. We particularly were in favor of kids being able to get outdoors and test their skills on the bike track. We our presentation of a big check to SATA on our Facebook page and website. To date \$112,000 has been raised. The amount includes the Rotary grant (\$30,000) and City of Salem in-kind (\$20,000) and grants that SATA has recently applied for. \$20,000 was awarded from the Oregon Community Foundation. The plan is to start construction in May/June with funds raised.

\$54,622 raised

Golf Tournament - Natalie Dunn. This year's tournament was held July 22nd. All Salem Rotary Clubs participate and proceeds go to the dictionary project. Each club retained its green fees and sponsor dollars - See Dictionary Project for funds raised.

Community Service 3: New Generations

Tommy Love

International Youth Exchange, Interact, Student of the Month, RYLA, Literacy, Dictionary Committees

International Youth Exchange - Linda Bednarz. Our international Youth Exchange program continues to flourish, helping to increase world understanding and build the foundations of future peace. This year we hosted Nishka Ajmera from India, and followed the progress of Emani Price in Slovakia.

Student of the Month - Ryan Collier. We had eighteen incredible students of the month and three Rotary Youth Leadership Award recipients. Outstanding students from North Salem High School and South Salem High School were recognized each month. Each month, students told us of their lives, school activities, and their future plans and dreams. Categories from which students were chosen include student body president, fall athletes, humanities, math/science, service above self, winter athlete, vocational, and performing arts.

RYLA - Ida Mae Lafky. Recognizes young leaders and provides them with an opportunity to expand their perceptions and ideals. RYLA participants gain knowledge about themselves and learn to work with others in order to become better people and future leaders. We sent two to the training this year.

Literacy - Jayne Downing. This year the Literacy Committee provided:

\$300 for the Salem Library Bookmobile to and

\$100 to provide books for our guest speakers at the club to sign (*signed books go to homeless shelters and local classrooms*).

\$1000 to provide books for the Start Making A Reader Today (SMART) program in Salem

\$1,500 for textbooks for the Elizabeth Bowers Zambia Education Fund (EBZEF) for textbooks for the library in Zambia.

Dictionary Project - Todd Irvine & Barby Dressler. We began distributing dictionaries 19 years ago to every student in 4th grade in Salem Keizer Schools in either English or Spanish. We distributed more than 3,800 dictionaries in 68 elementary schools in Salem. Funds for this program are raised through the Annual Rotary Golf Tournament.

\$2,000 from district small grant

\$3,525 raised from golf tournament/contributors

International Service

Lucy Salmony

RI Foundation, International Service, Peace Builder

RI Foundation - Dawn Bostwick. \$29,893 donated by club members

International Service - Howard Bauman. This was a banner year for Haiti, starting with a visit by our Haitian friends: Lavaud Cheristin and his wife, and Hinche Club President Robert Sylvestre. Lavaud presented at our club and at Keizer Rotary, followed by Don and Teresa Lulay graciously opening their home for a reception. In February, Cynthia and Terry Witham, Bo and Crista Nyleen, along with Doug Lusk from the Keizer Rotary Club reciprocated with a trip to Haiti to view our projects up close.

During this busy year we also saw our first global grant (Haiti Global Grant I) completed, a new project launched (Haiti Global Grant II), which along with our original Matching Grant Project will provide a total of two community latrines and eleven water wells. One of those wells was strategically placed so as to assure safe water

for the patients and the operative suites in their regional hospital. Each well has brought a dramatic reduction in intestinal disease and cholera in the various villages and townships.

Our long-term relationship with the Rotary Club of Hinche has been an amazing one and we are hoping to soon get yet another project going. Also, our committee is proud that in addition to our own club, nine other District 5100 clubs partnered with us this year to make all this happen.

We like working with other clubs helping them achieve their projects, just as many of those clubs have helped us. Larry Konick helped overview our involvement with:

Portland's Guatemala Stove Project.

Newberg Early Birds' City Park Restoration Project in La Plata, Columbia

Seaside in their impressive Tanzania Water and Sanitation Project.

Rotaract. The Rotaract Club sponsored by our club has completed its seventh year.

**Salem Rotary Foundation
Annual Report 2015-2016
Mary Beth Beall - President**

The Salem Rotary Foundation is an IRS-recognized not-for-profit organization, "the charitable heart of Salem Rotary." Its members are members of the Rotary Club of Salem. Foundation funds support the Good Works Committee's Small Grants and also help to support the Club's annual Major Good Works project.

September is Salem Rotary Foundation month and we focus on Foundation support and activity that month, with one meeting devoted entirely to hearing from grant recipients, as well as a report on the previous year's results, Foundation history, and goals for the current year. We ended the month with a party at the Rotary Pavilion along with walking tours of historical Salem and some great music.

while spending \$28,000 in grants. These included \$16,000 in partial support of the Salem Trail Alliance Major Good works project (not disbursed yet), \$2,000 in Duval Scholarship funds to Chemeketa Community College, and \$10,000 in small grants to ten different organizations.

Salem Rotary Foundation donations received:

Bell Ringers	\$ 7,875
Major Gifts	10,000
Club Support	11,000
Donations	19,030
Permanent Fund Increase	7,327
Interest	<u>76</u>
Total	<u>\$ 55,308</u>

Salem Rotary Foundation total assets: The Foundation finished the year at \$709,053, an increase of \$28,419 over last year, The increase resulted from donations as well as growth in the Permanent Fund via investment earnings and appreciation.

Rotary Club of Salem Grants awarded:

- **Salem Area Bicycle Alliance \$30,000**
- **Club Good Works Small Grants**
 - Capital Futbol Club - \$1,500
 - Center for Hope and Safety - \$1,250
 - Helping Hands Resouces - \$1,000
 - NW Human Services - \$1,000
 - Salem Free Clinics - \$1,500
 - Salem Pubic Library Foundation - \$1,000
 - Start Making A Reader Today - \$1,300
 - Union Gospel Mission - \$950
- **Chemeketa Community College Foundation Duval Scholarship - \$ 2,000**

Funds Raised - All Categories

Food Drive	\$	56,001
Tree of Joy		10,250
Salvation Army		5,404
Major Fund Raiser		54,622
Dictionary Project		3,525
Rotary International Foundation		29,893
Salem Rotary Foundation		<u>24,622</u>
	\$	<u>184,317</u>

Respectfully submitted,

Holly Berry
Secretary
Rotary Club of Salem
December 2016